

Hi

Please take a moment and enjoy our Fall 2020 Newsletter. In this edition, we reflect on our community's strength and resilience, share sponsorship opportunities at The Makery and highlight Amy Oxford's new book, <u>Punch Needle Rug Hooking - Your Complete Resource to Learn & Love the Craft</u>.

Enjoy, ACEDC

# From the desk of the Executive Director

I continued to be inspired by how our community has come together to support each other through this pandemic. The terrible impacts are somewhat mitigated when we take the extra step to do what is right and help neighbors next door and on main street. Whether it's a simple, caring word or a selfless act of paying it forward, we continue to demonstrate how we will get through this together and come out stronger and more united.

Here at ACEDC, we are continuing with response and recovery efforts by updating you with information and deadlines for Federal and State assistance programs, helping every business from a one-person operation to some of our larger employers understand the programs, decide which is right for them, and get through the application process. We help manage the statewide Restart Vermont Technical Assistance program (ReVTA) and administer it here in Addison County. We are also assisting the Agency of Commerce to review the thousands of applications submitted to the state's Business Recovery Grant program. The Addison County Recovery Team continues to collaborate on response and recovery efforts and coordinate with state and federal efforts.

But we also have started to pivot to confront the needs and requirements of the postpandemic economy. We are applying the new meeting methods learned during the pandemic to continue business visits and business education webinars. ACEDC recently obtained a state (non-COVID) grant for a local business to help with growth and acquire new customers. ACEDC has applied to the USDA/Rural Development for additional funds to recapitalize our Revolving Loan Fund. We are partnering with the Addison County Regional Planning Commission to create a long-term economic development strategy for the region that opens up the potential for additional federal dollars for the region. We are also providing research for the Addison County Communication Union District to help advance their work to improve broadband in the area.

Looking forward to next spring, we are planning on another QuickBooks Desktop Certification class (virtual) in partnership with the Hannaford Career Center and continuing our efforts to build on the Addison County entrepreneurial ecosystem.

This month's highlighted partner is the Vermont Agency of Commerce and Community Development (ACCD). See below for information on their essential work. ACEDC wants to acknowledge the hard work and dedication of all the staff at ACCD during these trying times. They have all pivoted to take on new roles such as processing the business recovery grant applications and administer other COVID-related programs, all the while maintaining their regular workloads. Thanks to our partners at ACCD!

Looking forward to the challenges and opportunities ahead!

Thank You, Fred Kenney

# **ACEDC Updates**

For COVID-19 information see our COVID <u>Business and Community Resources</u> webpage and our <u>Updates</u>. We have also included a brief list of resources towards the bottom of the email.

## Welcome to our newest members

<u>Kate McGowan Consulting</u> supports and leads organizational capacity and impact by strategic planning, change management, facilitating collective impact or collaborative efforts with partners, fostering donor relations, development of varied income streams, implementation of accounting and database systems, project management, grant writing, and review, and program development, implementation and evaluation.





<u>Sharon Stearns, CPA</u>, has over 30 years of accounting experience for various businesses ranging from contractors and landscapers to non-profits and school districts. She implements, trains, manages accounting software packages and risk management, writes procedure manuals, supervises, hires, manages staff and payroll, develops budgets, and writes and manages state and federal grants.

Jake Dombek and Dana Ambrose are <u>SunDog Creations</u>, a Vermont marketing company. They build brands from the ground up, execute multi-channel social media ad campaigns, and track and analyze KPIs to curate communities of interest, relying on research and analysis that push marketing boundaries grounded by a sense of brand and strategy.

<u>Yellow House Community</u> is an intentional residential community located in a beautiful, historic yellow house in Middlebury. They provide adults with intellectual and developmental disabilities with safe, residential family households, meaningful vocation, and the support to continue developing skills, interests, and relationships with day programming and assistance with community-based employment and integration.

# **Our Members in the News**



The new apartment building in Vergennes is designed by Vermont Integrated Architecture, and is highly energy efficient. Photo courtesy of Addison County Community Trust

Amy Oxford's New Book: *Punch Needle Rug Hooking - Your Complete Resource to Learn & Love the Craft.* 

ACORN Co-Op and CEAC LiveGreenVT Climate and Energy Climate and Renewable Energy Resources Guide

Vergennes celebrates opening of 24 apartments near downtown

Latest WhistlePig Boss Hog Rye Whiskey Gets Double Rare Wood Cask Finish

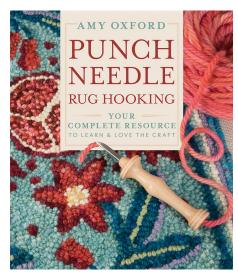
<u>Aqua ViTea Kombucha Announces National</u> <u>Partnership With Acosta</u>

Tom Thompson named president of Porter Medical Center

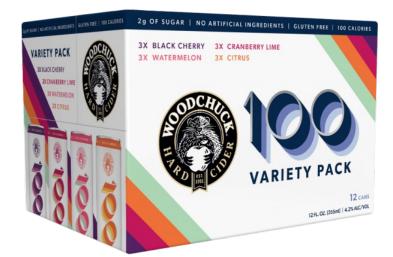
<u>Will Beaton takes over as CEO of Agri-</u> <u>Mark/Cabot</u>

<u>Woodchuck Hard Cider Introduces 100 Calorie</u> <u>Variety Pack</u>

<u>Middlebury Offers New Master's Program in</u> <u>Japanese</u>



Punch Needle Rug Hooking - Your Complete Resource to Learn & Love the Craft offers readers savvy new tips and tricks to make their punch needle projects come to life, and is great for novices and advanced punchers alike



Each variety in the Woodchuck 100 Variety Pack is certified gluten free, only 100 calories, 4.2% ABV, contains only 2 grams of sugar, 0 added sugar, and has no artificial ingredients.

# **Community Business News**

The Makery pivoted during lockdown to offer online events and then reopened the Sewing Lab in mid August. Since then, the Sewing Lab has seen 25 participants come through on Thursday nights, 24 of whom are new to The Makery and 8 of whom had never sewn before. Many face masks have been sewn, clothes made and repaired, a sail cover constructed, a couple quilts, some curtains and so much more!

On November 3, the Woodworking Lab reopened and maxed out



registration with new people again. The Makery obtained a used CNC Router in September courtesy of Mechanical Advantage (Thank You Dave Cole!) and has won a grant to help purchase a Laser Cutter (See story below). They are recruiting and training new mentors to open Labs for these machines in late 2020 and early 2021.

Now more than ever, our community needs a place to learn new skills, help stretch budgets by building and repairing our own, and to give small business access to machinery they can't afford on their own. Check out The Makery newsletter here.

#### Sponsor the purchase of a Laser Cutter at The Makery

To support an Industrial Trades Lab at The Makery, Middlebury-basedMechanical Advantage donated a used CNC Router (See photo above).

The Makery is also planning to purchase a \$7,000 Laser Cutter/Engraver. They have won a \$2,000 grant from the Vermont Department of Buildings & General Services "Building Communities" program toward this purchase and are seeking sponsorships from local businesses to help make the purchase of this vital piece of equipment possible. Sponsorship includes

- Your business name on a plaque on the machine
- Business recognition in The Makery's newsletter and website
- Shoutouts on social media •
- A rotating Makery membership for employees.

Contact Susan at: coordinator@makeryatpahcc.org

- State issues final three-acre stormwater general permit
- <u>Register your business on VermontVacation.com!</u>
- <u>Remote Worker & New Worker Relocation</u> Report
- Apply for up to \$40,000 in Water Quality Grants
- <u>Vermont Startup Collective</u>
- FSA Assistance Available for June Drought Damage
- SBA Disaster Loans Available for August Flooding
- <u>Childcare Information for Businesses</u>

# **Business Resources**

# COVID Updates

- <u>New Hazard Pay Funding</u>
- <u>Community Development</u> <u>Block funding for municipal</u> <u>public facilities and service</u> <u>projects</u>
- Addison County COVID-19 Recovery Forum
- Farmers Market Relief
- Farm to School Relief
- <u>PPP Forgiveness Webinar Tuesdays & Thursdays</u>
- Simpler PPP Forgiveness for \$50K Loans or Less
- <u>COVID Business & Community Resources</u>
- FEMA releases Economic Recovery Rapid Needs Assessment

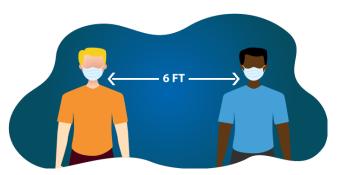
## **Virtual Community Events**

Every Tuesday & Thursday - Vt SBA: <u>PPP Forgiveness Webinar</u> 12/01 - VtSBDC: <u>Start Your Own Business Workshop</u> 12/07 - VtPTAC: <u>Intro to VT PTAC</u> 12/16 - VtSBDC: <u>Start Your Own Business Workshop</u> 12/16 - UVM Continuing Education: <u>Diagnosing Your Business Health</u>

# **Employment Opportunities**

# ACRPC

- <u>Full-Time Finance/Office Manager</u>
- Geographic Information Systems Planner and IT Manager



#### Aqua ViTea

• <u>AfterGlow Sales Director</u>

#### **Bee's Wrap**

- <u>Customer Service Rep/Support Specialist</u>
- <u>Account Manager</u>

### **Community College of Vermont**

Are you part of a business or organization that loves to invest in local people? If you are interested in inviting college students to carry out their field experience with you in a future semester, the academic advisor at CCV in Middlebury would like to talk with you. Email jennifer.stefani@ccv.edu. Read more here.

#### Middlebury Natural Foods Co - Op

- Bulk, Cheese, & Dairy Staff
- <u>Store Assistant</u>
- Substitute Staff

#### WhistlePig Whiskey

• Safety and Maintenance Staff

# Highlighted Partner: <u>Vermont Agency of Commerce and Community</u> <u>Development</u>



The Agency of Commerce and Community Development (ACCD) encompasses three major state departments and many programs that serve the Vermont public by enhancing the state business climate, marketing Vermont to tourists and others, and strengthening our communities in a wide variety of ways. The departments are <u>Department of Economic</u> <u>Development</u>, <u>Department of Housing and Community Development</u>, and <u>Department of Tourism and Marketing</u>

Some of the major programs run by ACCD, of interest to businesses, include: <u>Vermont Training Program</u> <u>Vermont Employment Growth Incentive</u> <u>International Trade Assistance (STEP)</u> <u>Procurement Technical Assistance Center (PTAC)</u> <u>Office of Economic Adjustment Defense Industry Diversification Programs</u> <u>Brownfields Redevelopment Program</u>

If you have any interest in any of these state programs, contact <u>Fred Kenney</u> at ACEDC.

# Our Resources Services

#### <u>Membership</u> <u>Employment Opportunities</u> <u>Local Properties</u> <u>Events</u>



(802) 388 - 7953 <u>Email</u> <u>Website</u>

ACEDC activities are made possible, in part, by a grant from the State of Vermont through the Agency of Commerce and Community Development. Loan programs are made possible by USDA/Rural Development. ACEDC is an equal opportunity service provider and lender, with all services and funds available on a non-discriminatory basis.