



ADDISON COUNTY
Economic Development Corporation
Great starts here.

2025-2026
Sponsorship Opportunities

Event Sponsorships



Business Webinar Series

Annual Member Meeting

Annual Mixer

Marketing Sponsorships



Quarterly Newsletter

Annual Report

Preferred Placement

Member of the Week

Great starts here.



ACEDC is dedicated to helping Addison County businesses from all backgrounds, at all stages, in all sectors and size to grow and create good-paying jobs.

We offer services to individual business, assist groups of businesses, and work with business associations. We also partner with local, regional, state, and federal partners to advance community and economic development in the County.

Three decades of driving investment in Addison County

\$11 million in grants secured for Addison County businesses, municipalities, and nonprofits since 2018

\$5.6 million lent to Addison County business through ACEDC Revolving Loan Funds since 1993

300+ direct engagements with Addison County businesses and community partners by ACEDC staff each year





Hosted in collaboration with the Addison County Chamber of Commerce, this annual webinar series connects small businesses with local experts to navigate issues affecting business startup and growth.

Premier Sponsor: \$2,000

- Exclusive sponsorship of the entire series
- Brand placement on all promotional materials
- Acknowledgement at all webinars

Supporting Sponsor: \$250

- Brand placement on all promotional materials for a single webinar
- Acknowledgement during the sponsored webinar

**Only offered in lieu of a premier sponsor*

Annual Member Meeting



One of the biggest business events of the year in Addison County, the ACEDC Annual Member Meeting brings together business and civic leaders in a formal setting to look at the year ahead in economic development.

**Venue Sponsor:
Discounted fee**

- Venue sponsor serves as Meeting host, gaining exposure to 50+ business and civic leaders from throughout Addison County
- Brand placement on all promotional materials
- Acknowledgement at the event

Premier Sponsor: \$2,500

- Exclusive event sponsorship
- Primary brand placement on all promotional materials
- Acknowledgement at the event and opportunity to speak during remarks

**Supporting Sponsor:
\$100-\$500**

- Brand placement on all promotional materials
- Banner/signage placement on stage during event
- Acknowledgement during remarks

Annual Mixer



This annual event brings together existing ACEDC members and prospective members in a social setting to celebrate business successes from the prior year.

Venue Sponsor: In-kind	<ul style="list-style-type: none">• Venue sponsor serves as the host of the mixer, gaining exposure to 50+ business and civic leaders from throughout Addison County• Secondary brand placement on all promotional materials for the event• Acknowledgement at the event and opportunity to speak during remarks
Prize Sponsors: In-kind	<ul style="list-style-type: none">• In-kind donation of goods or services to be raffled off during the event (typical value of \$50)• Prize sponsors will be listed on promotional materials for the event and receive acknowledgement during event raffle
Premier Sponsor: \$1,500	<ul style="list-style-type: none">• Exclusive event sponsorship• Primary brand placement on all promotional materials• Acknowledgement at the event and opportunity to speak during remarks
Drink Sponsor: \$100-\$250 (partial); \$500 (exclusive)	<ul style="list-style-type: none">• Brand placement on all promotional materials• Acknowledgement at the event• Exclusive drink sponsor will have the opportunity to speak during remarks
Food Sponsor: \$250-\$500 (partial); \$1,000 (exclusive)	<ul style="list-style-type: none">• Brand placement on all promotional materials• Acknowledgement at the event• Exclusive food sponsor will have the opportunity to speak during remarks during remarks





ACEDC's Quarterly Newsletter is sent directly to more than 4,000 businesses, civic organizations, and individuals with the latest news and analysis shaping economic development in Addison County. Newsletters are also posted on the ACEDC website and shared via social media.

Annual Sponsorship: \$750

- Exclusive sponsorship of all four newsletters for 2026
- Brand placement on all four newsletters
- Brand promotion on ACEDC website and social media

Quarterly Sponsorship: \$200

- Sponsorship of a single newsletter during the year
- Brand placement on sponsored newsletter
- Brand promotion on ACEDC website and social media

Annual Report



The Annual Report is a critical marketing tool for ACEDC. Completed at the end of each fiscal year, the Annual Report is presented at the Annual Member Meeting, posted to the ACEDC website, and distributed digitally and in hardcopy throughout the year to businesses, prospective members, and community partners.

\$1,000 Annual Report Sponsorship: Primary brand placement on the Annual Report and acknowledgement in all distribution of the Annual Report throughout the year.



Preferred Placement for Job and Property Listings

\$50/month: ACEDC offers all members the ability to post job listings and property listings on its website at no cost. Through a Preferred Placement, ACEDC will give top listing position to sponsored job and property listings and promote sponsored listings via social media at a cost of just \$50/month.

Member of the Week



Throughout the year, we celebrate a featured Member of the Week with posts across ACEDC social media channels and a banner on the ACEDC homepage. Posts include commentary on the featured member's goods/services, their impact on the community, and announcements of recent growth, expansion, and/or achievements.

\$500 Annual Sponsorship: This sponsorship opportunity is ideal for a professional service provider or community organization that works with a high volume of small businesses, this sponsorship offers acknowledgement of the sponsor on all Member of the Week social media posts and brand placement on the Member of the Week banner on the ACEDC homepage.



THANK YOU!

The support of our members is critical to continuing our mission of helping businesses launch, grow, and thrive in Addison County.

By supporting ACEDC as an event or marketing sponsor, you will not only help us continue our mission, you will help us expand our reach to more businesses and entrepreneurs in Addison County while promoting your brand to the area's most robust network of businesses and decision makers.



If you are interested in supporting ACEDC as an event or marketing sponsor, please email Office Operations Manager Nichole Bachand at nbachand@addisoncountyedc.org no later than Monday, June 30th.

